

## NEWS

- ▶ Front Page
- ▶ Older Headlines
- ▶ Past Features
- ▶ Items of Note
- ▶ Industry Calendar
- ▶ Search News

## USER LINKS

- ▶ Log In
- ▶ Log Off
- ▶ Register
- ▶ Subscribe
- ▶ Renew Subscription
- ▶ My Account

## HELP & INFO

- ▶ About Us
- ▶ Privacy Policy
- ▶ Contact Info

? Help & Frequently Asked Questions



Take CollisionWeek with you when you travel!

Small - Fast - MOBILE  
More Information

# CollisionWeek

Your Global Source for Collision Repair Industry News, Statistics, and Trend Analysis

Wednesday, 25 Oct 2006

## New Industry Webcast Program to Launch with George Avery as Guest

George Avery, National Claim Consultant for State Farm will be the guest speaker for the inaugural segment of a live online program to be produced for the collision repair industry due to 'air' on Thursday.

Matthew Ohrnstein, of Symphony Advisors and Vincent Romans, of the Romans Group, will produce and present the new monthly, one-hour Webcast meeting designed to provide repair service providers, claims managers and other industry participants with high-level, current information about the changing industry.

Called the Collision Repair Executive Webcast (CREW), the live program will feature high profile industry personalities along with topical industry information with a delivery format that will include a web-based visual presentation, a simultaneous audio conference call, and the capability for participants to question the presenters.

Guest speaker Avery will discuss State Farm's new Service Select Program.

According to CREW's producers, "Although there has been a lot of information disseminated about the program, our market research tells us that there is still much uncertainty and even some anxiety about how the program will impact shop owners and other industry members. Our delivery format will enable participants to garner invaluable information and to ask questions from the comfort of their own office."

The first program will take place live at 11am Pacific time on Thursday, October 26th.

The Collision Repair Executive Webcast is sponsored by Fix Auto who said they chose Matt and Vince as the producers and presenters due to their unique perspective and breadth of knowledge of the industry.

Matthew Ohrnstein observed, "Staying current on important industry issues is a challenge. Although the industry is rich in

information provided through vendor-sponsored training, industry meetings and a number of excellent publications, frequently the issue is time. And it's the same issue for those shops that are excelling and those that are struggling. They both need to stay current, but taking precious time away from the shop floor to attend a meeting or read an article is difficult. For that reason, we believe CREW will become an invaluable tool for all of our participants because it will drill down on only the most critical and timely industry issues in a 'bite-size,' 60 minute format."

Vincent Romans added, "We believe the Webcast presents an especially unique opportunity for developing insight and the currency of knowledge that comes through the exchange of information that develops between participants and the business, market and industry experts involved. This creates significant value for the participants through the sharing of vital industry knowledge, resources and emerging trends."

There are a limited number of spots available for the inaugural Webcast and reservations are required to participate. Those interested are asked to please call Liz Stein at (714) 279-2027 or via e-mail at [crew@fixauto.com](mailto:crew@fixauto.com)

 CW

[Back to CollisionWeek front page.](#)

[Send a Comment to the Editor on this story. Click Here](#)  
[Web Site Problem? Questions? Click Here](#)  
[CollisionWeek Terms of Use](#)  
© Copyright 1999-2007 CollisionWeek